

## CONDITIONS OF ENTRY

### Eligibility

All full or part time students enrolled on higher education courses (HND, BTEC, BA, BSc, MA, MSc, MD or equivalent) anywhere in the world are eligible to enter the D&AD Student Awards. Briefs are set and must be completed in the English language.

### The deadline for all entries is Friday 24 March 2006 by 17:00 GMT.

No entries received after this date will be accepted into the competition. If you are sending entries from outside the UK and are concerned about the deadline, please contact the Students and Post-Graduates Programme Manager at D&AD.

### How to enter

Before entering you will need these documents:

- Terms & conditions of entry
- Whichever brief(s) you are responding to
- Entry form and labels

Read all the terms and conditions to ensure you are eligible and understand the requirements. You are advised to ask your tutor before contacting D&AD if you have difficulty in understanding any of the requirements. Failure to follow these may result in your entry becoming ineligible, irrespective of any fees or materials submitted.

An entry consists of one response to a brief (for example, two entirely different concepts must be submitted as two separate entries). There is no limit to how many times you can enter the same or different briefs, and you may enter either as an individual or a team (three people maximum per team).

Each brief has its own entry requirements listed under the deliverables section. These must be followed to ensure your work is accepted. In most cases the deliverables will be work mounted onto boards and so you must only submit other formats if specifically requested by a particular brief. Digital work should not be sent instead of flat artwork, but as an additional part of your solution as appropriate (i.e. a full website or finished moving image piece).

Mount your work securely on A3 (297mm x 420mm) or A2 (420mm x 594mm) white boards (e.g. polystyrene or lightweight card) and carefully affix an entry label to the back of each one. These labels must be fully completed in BLOCK CAPITALS and clearly numbered in series (1 of 4, 2 of 4 etc.). If submitting other formats please affix these labels securely and in the same manner as appropriate. Please do not write your name or college anywhere on your work other than on these labels as this may disqualify your entry.

Fully complete the entry form in BLOCK CAPITALS and then take it to your tutor. Your tutor must sign the form to verify your entry and agree to these terms and conditions to allow work into the competition.

Carefully package your entry (especially if including a 3D model) to avoid damage and send it to D&AD, marking the package for the attention of the D&AD Student Awards. We strongly advise you to submit duplicates of original work wherever possible. If you are packaging more than one entry together please mark clearly which payment and entry form relates to which work. You must include full payment with your entry and the completed entry form. Please submit one singular payment with your entry form only.

### Checklist

Before sending in your entry, please check you have followed these four points, as failure to do so will disqualify your entry:

- Your work correctly formatted to the deliverables stated in the brief
- Completed entry labels on every piece of work
- Completed entry form signed by your tutor
- Full payment

## ENTRY FEE AND PAYMENT

### Methods of payment

Unless your entry is part of a bulk submission (see notes to tutors below), please submit one singular payment with your entry only. Any entry with payment not cleared by the beginning of judging will be disqualified.

The fee is £18.00 Sterling per entry including VAT at 17.5% where appropriate (VAT registration number is 240646576). If you require a VAT receipt please enclose a SAE with a note requesting a VAT receipt. D&AD University Network members and D&AD Student members receive a discount at £14.00 including VAT per entry. If you are unsure whether your course is a member then please contact D&AD.

Payment is only accepted as follows:

- Sterling cheques drawn on UK banks and made payable to D&AD
- Credit/debit card payments by Visa, Mastercard, AMEX, Diners, Maestro or Delta
- Bank transfers made directly to D&AD's bank account. There is a £10 Sterling (US \$20/EURO €15.00) surcharge for all bank transfers which must be added to the total entry fee. Cost per entry (if transferring money from outside the UK) is US \$35/EURO €30

Please quote the following relevant codes on all transfer instructions to your bank, ensuring your identity is stated on all transactions:

£ Sterling:

Sort code: 16-00-38

Account No: 10199910

IBAN: GB14 RBOS1600 3810 1999 10

BIC/SWIFT: RBOS GB2L

US \$:

Sort code: 16-63-00

Account No: D&ADX-USA

IBAN: GB44 RBOS1663 0000 3596 81

BIC/SWIFT: RBOS GB2L

EURO €:

Sort code: 16-10-70

Account No: D&ADX-EURA

IBAN: GB90 RBOS1610 7010 0816 79

BIC/SWIFT: RBOS GB2L

Please make all bank transfers to:  
The Royal Bank of Scotland,  
London Drummonds,  
49 Charing Cross, Admiralty Arch,  
London SW1A 2DX.

## YOUR WORK

### Return of work

All work entered will be available for collection from the beginning of June. Work selected for inclusion in the D&AD Student Annual may take longer to become available as it will be needed for production. Your tutor should contact D&AD to confirm that work is ready for collection and then organise a courier, informing D&AD of the pick up time and any reference name or number to ensure the right package is collected. Work will be sorted by college name for collection only. It is not acceptable for individuals to collect work unless under exceptional circumstances – please contact the Students and Post-Graduates Programme Manager at D&AD if you need to arrange this.

It is the responsibility of each entrant to be aware of the return of work procedure. Any work not collected by Friday 14 July 2006 will be recycled.

Whilst every effort is made to ensure the safety of all work entered, D&AD does not accept responsibility for the loss or damage of this work under any circumstances. You are advised to submit duplicates of original work wherever possible.

### Use of work

By entering work the entrant grants D&AD and its sponsors the irrevocable right to use the work to promote the Student Awards, and the sponsors' involvement in these awards, as D&AD and the relevant sponsors see fit. The entrant understands and agrees that neither D&AD nor the sponsors shall be required to make any payment to the entrant or any third party in respect of such promotional usage.

### Intellectual property

The entrant's tutor must sign the entry form to confirm that any works entered are original and the entrant's own, as work will not be accepted without this confirmation. It is the responsibility of the entrant to take up advice on intellectual property rights. For further information, download an advice sheet from D&AD's website or contact the Students and Post-Graduates Programme Manager at D&AD.

## RESOURCES AND CONTACTS

### Royalty free images

Corbis are the official source of images for the D&AD Student Awards. All entrants can register on the Corbis website, [www.corbis.com/DAD](http://www.corbis.com/DAD) to gain access to unlimited images from the site which may be used for research. Entrants should be aware that while this service is free for entrants, Corbis images shall not be used for any purpose other than the entry into the D&AD Student Awards 2006 without express permission from Corbis. Full details regarding use of imagery is available on registration.

### Downloads

To find out more about the D&AD Student Awards and to download all the necessary briefs, entry forms, identification labels, FAQ's and these terms & conditions go to <http://www.dandad.org/studentawards06>

### Contact

For all enquiries about the D&AD Student Awards, please contact Ian Willingham, Students and Post-Graduates Programme Manager at D&AD on +44 (0) 20 7840 1113 or by email at [ian@dandad.co.uk](mailto:ian@dandad.co.uk)

For all D&AD University Network membership enquiries please contact Chris Thompson, Team Director of Education and Training on +44 (0) 20 7840 1118 or by emailing [chris@dandad.co.uk](mailto:chris@dandad.co.uk)

For information about becoming a D&AD Student member please contact Nikki Kennard on +44 (0) 20 7840 1119 or by emailing [nikki@dandad.co.uk](mailto:nikki@dandad.co.uk)

Stuck? Try our switchboard on +44 (0) 20 7840 1111.

## NOTE TO TUTORS

The entry form must include your contact details and signature to be eligible. The tutor stated on this form will become D&AD's singular point of contact throughout the entire awards procedure, so please ensure wherever possible that this is a permanent member of staff who may possibly be contacted out of term time. This person will subsequently become:

- The sole recipient of competition results during May 2006
- Responsible for collecting and checking editorial details for all successful entries
- The recipient of all your students' invitations to the Student Awards Ceremony
- The first point of contact for any other reason (such as payment queries)

### Multiple (bulk) submissions

If sending in multiple entries, we strongly advise you to send in one payment (by cheque, credit card or bank transfer) to cover the sum of your entries.

Please photocopy the entry form if you require more space to write in entrants' details. You must ensure all forms are stapled together with any payment details attached where appropriate.

If you are sending in multiple payments (i.e. individual cheques) please ensure it is clear which payment relates to which work. The best way to do this is by asking your students to affix one cheque to one entry form per entry or to put their cheque in an envelope affixed to the back of the first board in their entry.

Any payment problems with bulk entries will prevent the entire submission from being accepted until cleared. Following these simple guidelines will greatly reduce any risk of work not being accepted.



## Prizes and Awards

There are four levels of recognition through the D&AD Student Awards. Work is first selected to be published in the D&AD Student Annual as a historical record of creative excellence for the year. This work is then eligible for one of three awards:

- First – £1,000 cash, D&AD Student Yellow Pencil and Certificate and free D&AD membership
- Second – £400 cash, D&AD Student Yellow Pencil and Certificate
- Commendation – £250 cash and D&AD Certificate

All prize money is paid directly to the student by D&AD as a cheque in pounds Sterling only. The amount is divided equally among students who have entered successful work as a team.

The tutors of successful students also receive a D&AD Certificate each and these are distributed at the D&AD Student Awards Ceremony.

## D&AD Student of the Year

Winners of the first prize in each category are put forward to compete for the title D&AD Student of the Year, judged by D&AD's Executive Committee. The winner receives an additional £1,000, D&AD Student of the Year Yellow Pencil and Certificate.

## D&AD Student and New Creative Membership

Winners of the first prize in each category receive free D&AD membership for one year. Students who are graduating immediately after entry into the awards will be given New Creative membership, and those continuing with their studies will be given D&AD Student membership.

Membership benefits include:

- Free members' magazine
- Free D&AD Student Annual
- Discounts to D&AD President's Lectures & Forums
- Free or discounted entry to Art London, the Affordable Art Fair and Frieze Art Fair
- Invitation to D&AD New Blood at D&AD Congress
- 50 % off entry to exhibitions at the V&A, Barbican and Design Museum
- Access to the D&AD members only website
- Networking opportunities at D&AD members only events

To find out how to become a D&AD member visit [www.dandad.org/membership](http://www.dandad.org/membership)

## Timetable

- October 2005 – call for entries launched
- 24 March 2006 – entry deadline
- April–May 2006 – judging
- W/c 8 May 2006 – nominations announced
- 26-29 June 2006 – nominations exhibition at D&AD New Blood
- 29 June 2006 – Student Awards Ceremony & Student Annual launch

## Judging

Judging takes place at the end of April 2006. The 120 judges who attend are the sponsors and writers of each brief plus creative professionals within D&AD's membership. Each jury views the submitted work, then selects which entries will be published in the Student Annual and then allocates the awards.

## Announcement of results

Notification of which work has either been selected to appear in the D&AD Student Annual or nominated for an award is sent directly to the tutor named on your entry form. This letter is accompanied by an editorial form showing each selected student's details – it is very important that this information is checked very carefully by your tutor as it will be published in the D&AD Student Annual.

## D&AD Student Awards Ceremony

The results will be announced at the D&AD Student Awards Ceremony on the evening of 29 June 2006 during D&AD Congress in London. Nominated students and their tutors, the judges and sponsors of each brief, D&AD, its associates and VIP guests from the creative industries attend the event.

## D&AD Student Annual

All work selected at judging is published in the D&AD Student Annual. This book is highly regarded within the creative industries as the leading showcase for young emerging talent, and is mailed to over 3,000 design and advertising professionals worldwide.

All students and their tutors selected for inclusion in the D&AD Student Annual receive a free copy. A library copy is also sent to every college that has entered work into the competition.

## D&AD talentpool

All the work included in the D&AD Student Annual is shown for one year on D&AD talentpool, our pioneering network and global showcase of the best emerging talent in design, advertising and communication arts: [www.dandad.org/talentpool](http://www.dandad.org/talentpool)

## D&AD Graduate Placement Scheme

D&AD Student Award winners are eligible to take part in the D&AD Graduate Placement Scheme, where they may be offered structured and paid work placements at leading design and advertising agencies.

## D&AD University Network

To ensure your course, teaching staff, students and graduates receive the best support from D&AD and the best links to the creative industries join the D&AD University Network. Members receive the D&AD Annual & Showreel, teaching packs and industry resources, exhibition space at D&AD New Blood and much more beyond. Membership is significantly subsidised by D&AD's other programmes. For further information and a membership pack email [chris@dandad.co.uk](mailto:chris@dandad.co.uk)